

Billing Address:

Crossroads Media, LLC Attention: Accounts Payable 66 Canal Center Plaza Ste 555 Alexandria, VA 22314

INVOICE

		Invoice #
Advertiser	Crossroads GPS	Invoice Date
Product	Crossroads GPS	Invoice Month
Estimate Number	1206	Invoice Period

Station	KSNV	Order #	107789
Account Executive	Amy McCreary	Alt Order #	06863142
Sales Office	Blair - Philadelphia	Deal #	
Sales Region	National	Order Flight	10/23/12 - 10/29/12

Billing Calendar	Broadcast	IDB#	
Billing Type	Cash	Advertiser Code	12
Special Handling		Product Code	11

Agency Ref	
Advertiser Ref	

107789-1

10/28/12

October 2012

10/01/12 - 10/28/12

				_	_				_	I	
Line		Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
1	KSNV	M-F 5-6a WakeUp w/Wagners	5-6a		to						
				10/22/1	12 to 10/28/12	1x	-T				
	KSNV			Tu	10/23/12	:30	5:41 AM	NVSNTV09GPH Favorite H	ı \$1,200.00		1
2	KSNV	M-F 5-6a WakeUp w/Wagners	5-6a		to						
				10/22/	12 to 10/28/12	1x	W				
	KSNV			W	10/24/12	:30	5:23 AM	NVSNTV09GPH Favorite H	1 \$1,200.00		1
3	KSNV	M-F 5-6a WakeUp w/Wagners	5-6a		to						
				10/22/	12 to 10/28/12	1x	T				
	KSNV			Th	10/25/12	:30	5:58 AM	NVSNTV09GPH Favorite H	1 \$1,200.00		1
4	KSNV	M-F 5-6a WakeUp w/Wagners	5-6a		to						
				10/22/	12 to 10/28/12	1x	F				
	KSNV			F	10/26/12	:30	5:10 AM	NVSNTV09GPH Favorite H	1 \$1,200.00		1
6	KSNV	M-F 6-7a WakeUp w/Wagners	6-7a		to						
				10/22/	12 to 10/28/12	1x	-T				
	KSNV			Tu	10/23/12	:30	6:11 AM	NVSNTV09GPH Favorite H	\$2,000.00		1
7	KSNV	M-F 6-7a WakeUp w/Wagners	6-7a		to				. ,		
		9		10/22/	12 to 10/28/12	1x	W				
	KSNV			W	10/24/12	:30	6:23 AM	NVSNTV09GPH Favorite H	1 \$2,000.00		1
8	KSNV	M-F 6-7a WakeUp w/Wagners	6-7a		to				. ,		
		9		10/22/1	12 to 10/28/12	1x	T				
	KSNV			Th	10/25/12	:30	6:29 AM	NVSNTV09GPH Favorite H	1 \$2,000.00		1
9	KSNV	M-F 6-7a WakeUp w/Wagners	6-7a	•	to				, ,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,		•
•		o		10/22/1	12 to 10/28/12	1x	F				
	KSNV			F	10/26/12	:30	6:57 AM	NVSNTV09GPH Favorite H	1 \$2,000.00	1	1
				•	10/20/12	.00	0.07 7 11 11		. Ψ=,000.00		•

The actual broadcast information shown on this invoice was taken from the Official program log.



Remit Address:
KSNV
Formerly KVBC
1500 Foremaster Lane
Las Vegas, NV 89101
Main: (702)642-3333

Billing: (702)642-3333

Billing Address:

Crossroads Media, LLC Attention: Accounts Payable 66 Canal Center Plaza Ste 555 Alexandria, VA 22314

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Product	Crossroads GPS		Invoice Month
Estimate Number	1206		Invoice Period

Invoice #	107789-1
Invoice Date	10/28/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/28/12

Station	KSNV
Account Executive	Amy McCreary
Sales Office	Blair - Philadelphia
Sales Region	National

Order #	107789
Alt Order #	06863142
Deal #	
Order Flight	10/23/12 - 10/29/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB#	
Advertiser Code	12
Product Code	11

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
11	KSNV	Today Show	658a-9am	/	to			1 100 10			1207 11
		,,		10/22/1	12 to 10/28/12	2x	-T				
	KSNV			Tu	10/23/12	:30	8:29 AM	NVSNTV09GPH Favorite H	ı \$3,800.00	1	1
	KSNV			Tu	10/23/12	:30	8:41 AM	NVSNTV09GPH Favorite H			2
12	KSNV	Today Show	658a-9am		to						
		•		10/22/1	12 to 10/28/12	2x	W				
	KSNV			W	10/24/12	:30	8:45 AM	NVSNTV09GPH Favorite H	\$3,800.00		1
	KSNV			W	10/24/12	:30	8:58 AM	NVSNTV09GPH Favorite H	\$3,800.00	1	2
13	KSNV	Today Show	658a-9am		to						
		•		10/22/1	12 to 10/28/12	2x	T				
	KSNV			Th	10/25/12	:30	8:27 AM	NVSNTV09GPH Favorite H	ı \$3,800.00		2
	KSNV			Th	10/25/12	:30	8:59 AM	NVSNTV09GPH Favorite H	\$3,800.00	1	1
14	KSNV	Today Show	658a-9am		to						
				10/22/1	12 to 10/28/12	2x	F				
	KSNV			F	10/26/12	:30	7:27 AM	NVSNTV09GPH Favorite H	ı \$3,800.00		2
	KSNV			F	10/26/12	:30	8:58 AM	NVSNTV09GPH Favorite H	\$3,800.00	1	1
16	KSNV	Rachael Ray	11am-12pm		to						
				10/22/1	12 to 10/28/12	1x	-T				
	KSNV			Tu	10/23/12	:30	11:38 AM	NVSNTV09GPH Favorite H	1 \$1,000.00		1
17	KSNV	Rachael Ray	11am-12pm		to						
				10/22/1	12 to 10/28/12	1x	W				
	KSNV			W	10/24/12	:30	11:26 AM	NVSNTV09GPH Favorite H	ı \$1,000.00		1
18	KSNV	Rachael Ray	11am-12pm		to						
		•	-	10/22/1	12 to 10/28/12	1x	T				
	KSNV			Th	10/25/12	:30	11:23 AM	NVSNTV09GPH Favorite H	\$1,000.00		1
				•••	13/20/12	.00	20 / tivi		Ψ1,000.00	•	

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Estimate Number	1206	Invoice Period

_	Invoice #	107789-1
	Invoice Date	10/28/12
	Invoice Month	October 2012
	Invoice Period	10/01/12 - 10/28/12

Station	KSNV	Orde
Account Executive	Amy McCreary	Alt C
Sales Office	Blair - Philadelphia	Deal
Sales Region	National	Orde

Order #	107789
Alt Order #	06863142
Deal #	
Order Flight	10/23/12 - 10/29/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB#	
Advertiser Code	12
Product Code	11

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
19	KSNV	Rachael Ray	11am-12pm		to	, -					
		-	•	10/22/12	2 to 10/28/12	1x	F				
	KSNV			F	10/26/12	:30	11:12 AM	NVSNTV09GPH Favorite H	ıı \$1,000.00		1
21	KSNV	Noon News	12-1230pm		to						
				10/22/12	2 to 10/28/12	1x	-T				
	KSNV			Tu	10/23/12	:30	12:15 PM	NVSNTV09GPH Favorite H	ıı \$1,000.00	1	1
22	KSNV	Noon News	12-1230pm		to						
				10/22/12	2 to 10/28/12	1x	W				
	KSNV			W	10/24/12	:30	12:11 PM	NVSNTV09GPH Favorite H	1,000.00		1
23	KSNV	Noon News	12-1230pm		to						
					2 to 10/28/12	1x	T				
	KSNV			Th	10/25/12	:30	12:28 PM	NVSNTV09GPH Favorite H	ıı \$1,000.00		1
24	KSNV	Noon News	12-1230pm		to						
					2 to 10/28/12	1x	F				
	KSNV			F	10/26/12	:30	12:27 PM	NVSNTV09GPH Favorite H	ıı \$1,000.00		1
26	KSNV	The Agenda 1230pm	1230-1p		to						
					2 to 10/28/12	1x	-T				
	KSNV			Tu	10/23/12	:30	12:37 PM	NVSNTV09GPH Favorite H	ıı \$1,000.00		1
27	KSNV	The Agenda 1230pm	1230-1p		to						
					2 to 10/28/12	1x	W				
	KSNV			W	10/24/12	:30	12:40 PM	NVSNTV09GPH Favorite H	ıı \$1,000.00		1
28	KSNV	The Agenda 1230pm	1230-1p		to						
					2 to 10/28/12	1x	T				
	KSNV			Th	10/25/12	:30	12:55 PM	NVSNTV09GPH Favorite H	ıı \$1,000.00		1

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Advertiser	Crossroads GPS	Invoice Date	1
Product	Crossroads GPS	Invoice Month	(
Estimate Number	1206	Invoice Period	1

	Invoice #	107789-1
	Invoice Date	10/28/12
]	Invoice Month	October 2012
1	Invoice Period	10/01/12 - 10/28/12

Station KSNV				
Account Executive	Amy McCreary	Alt Or		
Sales Office	Blair - Philadelphia	Deal a		
Sales Region	National	Order		

Order #	107789
Alt Order #	06863142
Deal #	
Order Flight	10/23/12 - 10/29/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB#	
Advertiser Code	12
Product Code	11

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
29	KSNV	The Agenda 1230pm	1230-1p	_	to		,				
			•	10/22/12 1	to 10/28/12	1x	F				
	KSNV			F	10/26/12	:30	12:39 PM	NVSNTV09GPH Favorite H	ıı \$1,000.00		1
31	KSNV	Days of our Lives	1258p-2pm	1	to						
		•		10/22/12 1	to 10/28/12	1x	-T				
	KSNV			Tu	10/23/12	:30	1:59 PM	NVSNTV09GPH Favorite H	ıı \$1,000.00		1
32	KSNV	Days of our Lives	1258p-2pm	1	to						
				10/22/12 1	to 10/28/12	1x	W				
	KSNV			W	10/24/12	:30	1:46 PM	NVSNTV09GPH Favorite H	1,000.00		1
33	KSNV	Days of our Lives	1258p-2pm	1	to						
					to 10/28/12	1x	T				
	KSNV			Th	10/25/12	:30	1:27 PM	NVSNTV09GPH Favorite H	1,000.00		1
34	KSNV	Days of our Lives	1258p-2pm	1	to						
				10/22/12 1	to 10/28/12	1x	F				
	KSNV			F	10/26/12	:30	12:59 PM	NVSNTV09GPH Favorite H	ıı \$1,000.00		1
36	KSNV	The Doctors	2pm-3pm	1	to						
					to 10/28/12	1x	-T				
	KSNV			Tu	10/23/12	:30	2:13 PM	NVSNTV09GPH Favorite H	ıı \$650.00		1
37	KSNV	The Doctors	2pm-3pm		to						
					to 10/28/12	1x	W				
	KSNV			W	10/24/12	:30	2:24 PM	NVSNTV09GPH Favorite H	ıı \$650.00		1
38	KSNV	The Doctors	2pm-3pm		to						
					to 10/28/12	1x	T				
	KSNV			Th	10/25/12	:30	2:59 PM	NVSNTV09GPH Favorite H	ıı \$650.00		1

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Estimate Number	1206	Invoice Period

Invoice #	107789-1
Invoice Date	10/28/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/28/12

Station	KSNV	0
Account Executive	Amy McCreary	Α
Sales Office	Blair - Philadelphia	D
Sales Region	National	0

Order #	107789
Alt Order #	06863142
Deal #	
Order Flight	10/23/12 - 10/29/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB#	
Advertiser Code	12
Product Code	11

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
39	KSNV	The Doctors	2pm-3pm		to	, ,					
				10/22/12	to 10/28/12	1x	F				
	KSNV			F	10/26/12	:00			\$650.00	Unresolved	1
41	KSNV	Dr Phil	3-4p		to						
				10/22/12	to 10/28/12	1x	-T				
	KSNV			Tu	10/23/12	:30	3:56 PM	NVSNTV09GPH Favorite H	\$1,200.00		1
42	KSNV	Dr Phil	3-4p		to						
					to 10/28/12	1x	W				
	KSNV			W	10/24/12	:30	3:09 PM	NVSNTV09GPH Favorite H	\$1,200.00		1
43	KSNV	Dr Phil	3-4p		to						
					to 10/28/12	1x	T				
	KSNV			Th	10/25/12	:30	3:34 PM	NVSNTV09GPH Favorite H	1,200.00		1
44	KSNV	Dr Phil	3-4p		to						
				10/22/12	to 10/28/12	1x	F				
	KSNV			F	10/26/12	:30	3:26 PM	NVSNTV09GPH Favorite H	1,200.00		1
46	KSNV	4PM NEWS (1 hour)	4-5pm		to						
					to 10/28/12	1x	-T				
	KSNV			Tu	10/23/12	:30	4:57 PM	NVSNTV09GPH Favorite H	1,800.00		1
47	KSNV	4PM NEWS (1 hour)	4-5pm		to						
					to 10/28/12	1x	W				
	KSNV			W	10/24/12	:30	4:09 PM	NVSNTV09GPH Favorite H	1,800.00		1
48	KSNV	4PM NEWS (1 hour)	4-5pm		to						
					to 10/28/12	1x	T				
	KSNV			Th	10/25/12	:30	4:15 PM	NVSNTV09GPH Favorite H	1,800.00		1

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Product	Crossroads GPS	Invoice Month	October 2012
Estimate Number	1206	Invoice Period	10/01/12 - 10/28/12

Station	KSNV	Order #	107789	
Account Executive	Amy McCreary	Alt Order #	06863142	
Sales Office	Blair - Philadelphia	Deal #		
Sales Region	National	Order Flight	10/23/12 - 10/29/12	

Billing Calendar	Broadcast	IDB#	
Billing Type	Cash	Advertiser Code	12
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Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
49	KSNV	4PM NEWS (1 hour)	4-5pm		to	_	•				
				10/22/12	to 10/28/12	1x	F				
	KSNV			F	10/26/12	:30	4:43 PM	NVSNTV09GPH Favorite H	ı \$1,800.00		1
51	KSNV	M-F Early News	5-630p		to						
				10/22/12	to 10/28/12	1x	-T				
	KSNV			Tu	10/23/12	:30	5:10 PM	NVSNTV09GPH Favorite H	1 \$3,600.00		1
52	KSNV	M-F Early News	5-630p		to						
					to 10/28/12	1x	W				
	KSNV			W	10/24/12	:30	5:29 PM	NVSNTV09GPH Favorite H	1 \$3,600.00		1
53	KSNV	M-F Early News	5-630p		to						
					to 10/28/12	1x	T				
	KSNV			Th	10/25/12	:30	6:22 PM	NVSNTV09GPH Favorite H	1 \$3,600.00	1	1
54	KSNV	M-F Early News	5-630p		to						
					to 10/28/12	1x	F				
	KSNV			F	10/26/12	:30	5:21 PM	NVSNTV09GPH Favorite H	1 \$3,600.00	1	1
56	KSNV	M-F Jeopardy	630-7pm		to						
					to 10/28/12	1x	-T				
	KSNV			Tu	10/23/12	:30	6:41 PM	NVSNTV09GPH Favorite H	1 \$3,400.00		1
57	KSNV	M-F Jeopardy	630-7pm		to						
					to 10/28/12	1x	W				
	KSNV			W	10/24/12	:30	6:57 PM	NVSNTV09GPH Favorite H	1 \$3,400.00		1
58	KSNV	M-F Jeopardy	630-7pm		to						
					to 10/28/12	1x	T		40.105		
	KSNV			Th	10/25/12	:30	6:41 PM	NVSNTV09GPH Favorite H	ı \$3,400.00		1

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Estimate Number	1206	Invoice Period	10/01/12 - 10/28/12

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Account Executive	Amy McCreary	Alt Order #	06863142
Sales Office	Blair - Philadelphia	Deal #	
Sales Region	National	Order Flight	10/23/12 - 10/29/12

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Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
59	KSNV	M-F Jeopardy	630-7pm		to	J . J					-
			•	10/22/12	to 10/28/12	1x	F				
	KSNV			F	10/26/12	:30	6:53 PM	NVSNTV09GPH Favorite H	ıı \$3,400.00		1
61	KSNV	M-F Wheel of Fortune	7-730pm		to						
				10/22/12	to 10/28/12	1x	-T				
	KSNV			Tu	10/23/12	:30	7:28 PM	NVSNTV09GPH Favorite H	ıı \$3,400.00		1
62	KSNV	M-F Wheel of Fortune	7-730pm		to						
					to 10/28/12	1x	W				
	KSNV			W	10/24/12	:30	7:07 PM	NVSNTV09GPH Favorite H	ıı \$3,400.00		1
63	KSNV	M-F Wheel of Fortune	7-730pm		to						
					to 10/28/12	1x	T				
	KSNV			Th	10/25/12	:30	7:08 PM	NVSNTV09GPH Favorite H	ıı \$3,400.00		1
64	KSNV	M-F Wheel of Fortune	7-730pm		to						
					to 10/28/12	1x	F				
	KSNV			F	10/26/12	:30	7:07 PM	NVSNTV09GPH Favorite H	ıı \$3,400.00		1
66	KSNV	FacetoFace/Ralston Report	730-758pm		to						
					to 10/28/12	1x	-T				
	KSNV			Tu	10/23/12	:30	7:38 PM	NVSNTV09GPH Favorite H	ıı \$1,800.00		1
67	KSNV	FacetoFace/Ralston Report	730-758pm		to						
					to 10/28/12	1x	W				
	KSNV			W	10/24/12	:30	7:46 PM	NVSNTV09GPH Favorite F	ıı \$1,800.00		1
68	KSNV	FacetoFace/Ralston Report	730-758pm		to						
					to 10/28/12	1x	T		0.005		
	KSNV			Th	10/25/12	:30	7:54 PM	NVSNTV09GPH Favorite H	ıı \$1,800.00		1

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Estimate Number	1206	Invoice Period	10/01/12 - 10/28/12

Station	KSNV	Order #	107789
Account Executive	Amy McCreary	Alt Order #	06863142
Sales Office	Blair - Philadelphia	Deal #	
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Billing Calendar	Broadcast	IDB#	
Billing Type	Cash	Advertiser Code	12
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Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
69	KSNV	FacetoFace/Ralston Report	730-758pm	•	to		•			•	
				10/22/1	2 to 10/28/12	1x	F				
	KSNV			F	10/26/12	:30	7:48 PM	NVSNTV09GPH Favorite H	ıı \$1,800.00		1
73	KSNV	M-F News 3 at Eleven	11pm-1135pm		to						
				10/22/1	2 to 10/28/12	1x	-T				
	KSNV			Tu	10/23/12	:30	11:22 PM	NVSNTV09GPH Favorite H	11 \$2,800.00		1
74	KSNV	M-F News 3 at Eleven	11pm-1135pm		to						
					2 to 10/28/12	1x	W				
	KSNV			W	10/24/12	:30	11:30 PM	NVSNTV09GPH Favorite H	ıı \$2,800.00		1
75	KSNV	M-F News 3 at Eleven	11pm-1135pm		to						
					2 to 10/28/12	1x	T				
	KSNV			Th	10/25/12	:30	11:20 PM	NVSNTV09GPH Favorite H	ıı \$2,800.00)	1
76	KSNV	M-F News 3 at Eleven	11pm-1135pm		to						
				10/22/1	2 to 10/28/12	1x	F				
	KSNV			F	10/26/12	:30	11:33 PM	NVSNTV09GPH Favorite H	ıı \$2,800.00)	1
78	KSNV	Tonight Show	1135p-1236a		to						
					2 to 10/28/12	1x	-T				
	KSNV			Tu	10/23/12	:30	12:07 AM	NVSNTV09GPH Favorite H	11 \$2,000.00)	1
79	KSNV	Tonight Show	1135p-1236a		to						
					2 to 10/28/12	1x	W				
	KSNV			W	10/24/12	:30	11:46 PM	NVSNTV09GPH Favorite H	ıı \$2,000.00)	1
80	KSNV	Tonight Show	1135p-1236a		to						
					2 to 10/28/12	1x	T				
	KSNV			Th	10/25/12	:30	11:47 PM	NVSNTV09GPH Favorite H	ıı \$2,000.00)	1

The actual broadcast information shown on this invoice was taken from the Official program log.



Billing Address:

Crossroads Media, LLC Attention: Accounts Payable 66 Canal Center Plaza Ste 555 Alexandria, VA 22314

INVOICE

		invoice #
Advertiser	Crossroads GPS	Invoice Date
Product	Crossroads GPS	Invoice Month
Estimate Number	1206	Invoice Period

Invoice #	107789-1
Invoice Date	10/28/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/28/12

Station	KSNV
Account Executive	Amy McCreary
Sales Office	Blair - Philadelphia
Sales Region	National

Order #	107789
Alt Order #	06863142
Deal #	
Order Flight	10/23/12 - 10/29/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB#	
Advertiser Code	12
Product Code	11

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
81	KSNV	Tonight Show	1135p-1236a		to		, ,				
		•	•	10/22/12	to 10/28/12	1x	F				
	KSNV			F	10/26/12	:30	12:00 AM	NVSNTV09GPH Favorite H	\$2,000.00		1
83	KSNV	Late Night w/Fallon	1236a-136am		to						
		_		10/22/12	to 10/28/12	1x	-T				
	KSNV			Tu	10/23/12	:30	12:58 AM	NVSNTV09GPH Favorite H	\$700.00		1
84	KSNV	Late Night w/Fallon	1236a-136am		to						
				10/22/12	to 10/28/12	1x	W				
	KSNV			W	10/24/12	:30	1:33 AM	NVSNTV09GPH Favorite H	\$700.00		1
85	KSNV	Late Night w/Fallon	1236a-136am		to						
					to 10/28/12	1x	T				
	KSNV			Th	10/25/12	:30	1:13 AM	NVSNTV09GPH Favorite H	\$700.00		1
86	KSNV	Late Night w/Fallon	1236a-136am		to						
					to 10/28/12	1x	F				
	KSNV			F	10/26/12	:30	1:23 AM	NVSNTV09GPH Favorite H	\$700.00		1
88	KSNV	Wednesday Prime 10-11pm	10-11pm		to						
					to 10/28/12	1x	W				
	KSNV			W	10/24/12	:30	10:07 PM	NVSNTV09GPH Favorite H	\$6,400.00		1
89	KSNV	Thursday Prime 10-11pm	10-11pm		to						
					to 10/28/12	1x	T				
	KSNV			Th	10/25/12	:30	10:17 PM	NVSNTV09GPH Favorite H	\$6,400.00		1
90	KSNV	Friday Prime 10-11pm	10-11pm		to						
				10/22/12	to 10/28/12	1x	F				
	KSNV			F	10/26/12	:30	10:29 PM	NVSNTV09GPH Favorite H	ı \$6,400.00		1

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Billing Address:

Crossroads Media, LLC Attention: Accounts Payable 66 Canal Center Plaza Ste 555 Alexandria, VA 22314

INVOICE

		Invoice #	107789-1
Advertiser	Crossroads GPS	Invoice Date	10/28/12
Product	Crossroads GPS	Invoice Month	October 2012
Estimate Number	1206	Invoice Period	10/01/12 - 10/28/12

Station	KSNV	Order #	107789
Account Executive	Amy McCreary	Alt Order #	06863142
Sales Office	Blair - Philadelphia	Deal #	
Sales Region	National	Order Flight	10/23/12 - 10/29/12

Billing Calendar	Broadcast	IDB#	
Billing Type	Cash	Advertiser Code	12
Special Handling		Product Code	11

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
91	KSNV	News 3 Sunrise SATURDAY	6a-7a	549	to	Longin	7 arou Duyo	7.0 12	ruio	necenomation	itoi ii
٥.	110111	News o carried CAT ONDAT	0u 7u	10/22/1	2 to 10/28/12	1x	S-				
	KSNV			Sa	10/27/12	:30	6:53 AM	NVSNTV09GPH Favorite H	1 \$1,000.00)	1
92	KSNV	Saturday Today	7a-9am		to				* * *,		
		cataraay rouay		10/22/1	2 to 10/28/12	1x	S-				
	KSNV			Sa	10/27/12	:30	7:57 AM	NVSNTV09GPH Favorite H	\$2,000.00)	1
93	KSNV	News 3 Today - SAT	9am-930am		to				,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,		
		,		10/22/1	2 to 10/28/12	1x	S-				
	KSNV			Sa	10/27/12	:30	9:23 AM	NVSNTV09GPH Favorite H	\$1,500.00)	1
94	KSNV	Sa-Su Early News	5pm-630pm		to						
		, , ,		10/22/1	2 to 10/28/12	1x	S-				
	KSNV			Sa	10/27/12	:30	6:14 PM	NVSNTV09GPH Favorite H	\$1,350.00		1
95	KSNV	SAT/Jeopardy	630-7pm		to						
		. ,	•	10/22/1	2 to 10/28/12	1x	S-				
	KSNV			Sa	10/27/12	:30	6:58 PM	NVSNTV09GPH Favorite H	\$1,050.00		1
96	KSNV	SAT/ Wheel of Fortune	7-730pm		to						
			•	10/22/1	2 to 10/28/12	1x	S-				
	KSNV			Sa	10/27/12	:30	7:28 PM	NVSNTV09GPH Favorite H	\$1,050.00)	1
97	KSNV	Sa-Su News 3 at Eleven	11pm-1135pm		to						
				10/22/1	2 to 10/28/12	1x	S-				
	KSNV			Sa	10/27/12	:30	11:13 PM	NVSNTV09GPH Favorite H	\$2,800.00)	1
98	KSNV	NFL Pre-Game	1p-530pm		to						
			-	10/22/1	2 to 10/28/12	1x	S				
	KSNV			Su	10/28/12	:30	4:08 PM	NVSNTV09GPH Favorite H	\$5,000.00)	1

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Billing Address:

Crossroads Media, LLC Attention: Accounts Payable 66 Canal Center Plaza Ste 555 Alexandria, VA 22314

INVOICE

		Invoice #	107789-1
Advertiser	Crossroads GPS	Invoice Date	10/28/12
Product	Crossroads GPS	Invoice Month	October 2012
Estimate Number	1206	Invoice Period	10/01/12 - 10/28/12
	_		

Station	KSNV	Order #	107789
Account Executive	Amy McCreary	Alt Order #	06863142
Sales Office	Blair - Philadelphia	Deal #	
Sales Region	National	Order Flight	10/23/12 - 10/29/12

Billing Calendar	Broadcast	IDB#	
Billing Type	Cash	Advertiser Code	12
Special Handling		Product Code	11

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
99	KSNV	News 3 in Prime	7-10pm	•	to		_				
				10/22/	12 to 10/28/12	1x	S				
	KSNV			Su	10/28/12	:30	9:03 PM	NVSNTV09GPH Favorite H	ıı \$3,600.00		1
100	KSNV	Jeopardy in Prime	M-SA 8-11p / SUN 7-	•	to						
				10/22/	12 to 10/28/12	1x	S				
	KSNV			Su	10/28/12	:30	9:53 PM	NVSNTV09GPH Favorite H	ıı \$2,400.00		1
101	KSNV	Law & Order (synd) PRIME	M-SA 8-11p / SUN 7-	•	to						
				10/22/	12 to 10/28/12	1x	S				
	KSNV			Su	10/28/12	:30	10:51 PM	NVSNTV09GPH Favorite H	ıı \$2,400.00		1
102	KSNV	Wake Up Early Wagners	430a-5a		to						
				10/22/	12 to 10/28/12	1x	-T				
	KSNV			Tu	10/23/12	:30	4:54 AM	NVSNTV09GPH Favorite H	ıı \$400.00		1
103	KSNV	Wake Up Early Wagners	430a-5a		to						
				10/22/	12 to 10/28/12	1x	W				
	KSNV			W	10/24/12	:30	4:59 AM	NVSNTV09GPH Favorite H	ıı \$400.00		1
104	KSNV	Wake Up Early Wagners	430a-5a		to						
				10/22/	12 to 10/28/12	1x	T				
	KSNV			Th	10/25/12	:30	4:54 AM	NVSNTV09GPH Favorite H	ıı \$400.00		1
105	KSNV	Wake Up Early Wagners	430a-5a		to						
				10/22/	12 to 10/28/12	1x	S				
	KSNV			Su	10/28/12	:30	4:48 AM	NVSNTV09GPH Favorite H	ıı \$400.00	_	1
			Aired Spots	89							

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Remit Address: **KSNV** Formerly KVBC 1500 Foremaster Lane

Las Vegas, NV 89101 Main: (702)642-3333 Billing: (702)642-3333

Billing Address:

Crossroads Media, LLC **Attention: Accounts Payable** 66 Canal Center Plaza Ste 555 Alexandria, VA 22314

INVOICE

		Invoice #	10778
Advertiser	Crossroads GPS	Invoice Date	10/28/
Product	Crossroads GPS	Invoice Month	Octob
Estimate Number	1206	Invoice Period	10/01/

	Invoice #	107789-1
	Invoice Date	10/28/12
1	Invoice Month	October 2012
1	Invoice Period	10/01/12 - 10/28/12

Station	KSNV	Order #
Account Executive	Amy McCreary	Alt Order #
Sales Office	Blair - Philadelphia	Deal #
Sales Region	National	Order Flight

Order #	107789
Alt Order #	06863142
Deal #	
Order Flight	10/23/12 - 10/29/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB#	
Advertiser Code	12
Product Code	11

Agency Ref	
Advertiser Ref	

Gross Total \$188,900.00

Agency Commission \$28,335.00

Net Amount Due \$160,565.00 **Payment Terms 30 Days**

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